

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
65 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326961

Schedule Dates

Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Pol/W Dalton/D/NC Governor (16265)
Buying Time, LLC (2536)
Political - State Candidate (1071)
2212 GOV (135175)
Telerep/Philadelphia, Philadelphia (1057)
Telerep/Philadelphia
WELSH,KATHRYN
/
323/326/2212
National/Political
Standard
DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Date Entered 08/14/12
Last Modified 10/11/12
Entered By Jill Hipskind
CO-OP No
Headline # 06276608
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$0.00
Net Total \$0.00
Sales Tax

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	11A-11A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
2.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	5-5:30A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
3.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	5:30A-6A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
4.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	5:30P-6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
5.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	6P-6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12
6.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	6:30A-7A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
7.0	Cancelled Line / Spot	11/02/12-11/02/12	4	:30	7-8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
8.0	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	9A-10A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/11/12
9.0	Cancelled Line / Spot	11/02/12-11/05/12	5	:30	11A-11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
10.0	Cancelled Line / Spot	11/05/12-11/05/12	5	:30	11P-11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
11.0	Cancelled Line / Spot	11/05/12-11/05/12	5	:30	11:35P-12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/11/12
12.0	Cancelled Line / Spot	11/05/12-11/05/12	5	:30	1:02A-1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/11/12
13.0	Cancelled Line / Spot	11/05/12-11/05/12	5	:30	11P-1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

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Schedule Dates

Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2212 GOV (135175)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 323/326/2212
Account Types National/Political
Billing Type Standard

Comments DALTON FOR GOVERNOR
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Spots

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16.0	Cancelled Line / Spot	11/05/12-11/05/12	5	:30	5a - 5:30a (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
16.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5i - 5:30p (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
16.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5:30a - 6a (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
17.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	5:30p - 6p (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
18.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	6i - 6:30p (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12
18.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	7 - 8a (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
20.0	Cancelled Line / Spot	11/05/12-11/05/12	5	:30	9a - 10a (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/11/12
21.0	Cancelled Line / Spot	11/03/12-11/03/12	4	:30	11 - 12:30p (EST)								1	1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	10/11/12
22.0	Cancelled Line / Spot	11/03/12-11/03/12	4	:30	6a - 7a (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/11/12
23.0	Cancelled Line / Spot	11/03/12-11/03/12	5	:30	7 - 7:30p (EST)								1	1	\$490.00	\$490.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	10/11/12
24.0	Cancelled Line / Spot	11/03/12-11/03/12	4	:30	7 - 8a (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/11/12
25.0	Cancelled Line / Spot	11/03/12-11/03/12	4	:30	8a - 9a (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	10/11/12
25.0	Cancelled Line / Spot	11/03/12-11/03/12	4	:30	11p - 11:35p (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12

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Account Types

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Comments

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Telerep/Philadelphia

WELSH,KATHRYN

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323/326/2212

National/Political

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Order Type Normal
Package Deal
Commission % 15.00
Commission \$0.00
Net Total \$0.00
Sales Tax

Grand Total:

Spots

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27.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	12P- 12:30P (EST)								1	1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	10/11/12
28.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	EYEWITNESS NEWS	10/11/12
29.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	6A- 7A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	SUNDAY AM NEWS	10/11/12
30.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	8A- 9A (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	10/11/12
31.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
32.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	11P- 11:35P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
33.0	Cancelled Line / Spot	11/01/12-11/01/12	5	:30	11:35P- 12:02A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	10/11/12
34.0	Cancelled Line / Spot	11/01/12-11/01/12	5	:30	12:02A- 1:06A (EST)					1				1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/11/12
35.0	Cancelled Line / Spot	11/01/12-11/01/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12
36.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	5A- 5:30A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
37.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	5P- 5:30P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
38.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12
39.0	Cancelled Line / Spot	11/01/12-11/01/12	4	:30	630A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12

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Sales Tax

Grand Total:

Spots

Rate

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40.0	Cancelled Line / Spot	10/30/12-10/30/12	5	:30	10A- 11A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	10/11/12
41.0	Cancelled Line / Spot	10/30/12-10/30/12	5	:30	11:35P- 12:02A (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)	NIGHTLINE	10/11/12
42.0	Cancelled Line / Spot	10/30/12-10/30/12	5	:30	12:02A- 1:06A (EST)			1						1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	10/11/12
43.0	Cancelled Line / Spot	10/30/12-10/30/12	5	:30	12P- 1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12
44.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5A- 5:30A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
45.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5P- 5:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
46.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5:30A- 5A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
47.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	5:30P- 6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
48.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/11/12
49.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	6:30A- 7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
50.0	Cancelled Line / Spot	10/30/12-10/30/12	4	:30	7A- 8A (EST)			1						1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
51.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	11P- 11:35P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/11/12
52.0	Cancelled Line / Spot	10/31/12-10/31/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/11/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

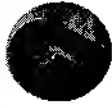
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53.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	5P- 5:30P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	10/11/12
54.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	5:30A- 6A (EST)				1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	10/11/12
55.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	5:30P- 6P (EST)				1					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/11/12
56.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	6:30A- 7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	10/11/12
57.0	Cancelled Line / Spot	10/31/12-10/31/12	4	:30	7A- 8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/11/12
58.0	Cancelled Line / Spot	10/31/12-10/31/12	5	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	10/11/12

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